



In August 2008, the HR Florida State Council held its 30th Annual Conference & Expo. For the first time in 30 years, attendance exceeded 1500 professionals, who selected courses from over 82 presentations all offering a total of 14.5 HRCI recertification credit hours. In addition, nationally renowned keynote speakers, Danny Glover, D. Michael Abrashoff, and Janet Parker presented attendees lively and informative sessions. The exhibit hall featured displays from over 170 companies with the broadest range of HR products and services ever welcomed by the council.

Who Attends This Conference?

1511 Attendees Registered

Representing:

957 Companies
 198 Florida Cities
 18 States
 3 International Locations
 678 PHR's, SPHR's, GPHR's

Authority Level:

45.9 % Decision Makers
 46.2 % Influencers
 7.9 % No Authority

Number of Employees in Company:

32.4 % have 1,000+
 13.0 % have 500 – 999
 33.5 % have 100 – 499
 21.1% have < 100

Years in Profession:

19.4 % > 20
 35.0 % 11 – 20
 25.3 % 6 – 10
 14.5 % 3 – 5
 4.8 % 1 – 2
 1.1 % Student

Why HR Professionals should attend the 2009 HR FL Conference

- ✓ Learn about the newest programs, solutions and vendors by visiting more than 170 exhibitors and sponsors
- ✓ Receive HRCI credits and choose from over 90 educational sessions taught by industry experts
- ✓ Network and stay connected with other HR professionals at one of the nation's largest human resource conferences
- ✓ Add to your business library by shopping our on-site bookstore, specializing in HR publications
- ✓ Receive more specialized education, attend one of our various pre-conference workshops