



SAVE THE DATE NEW DATE!

HR FLORIDA 2009 CONFERENCE & EXPO

August 16 - August 19, 2009

Rosen Shingle Creek Resort, Orlando, Florida

Discounted
room rate
\$130
per night

To register, visit www.hrflorida.org



2009 PRE-CONFERENCE SPONSOR APPLICATION
Rosen Shingle Creek Resort August 16 – August 19, 2009

Company Contact Information

Company Name _____	Phone # _____
Street Address _____	Fax # _____
City _____	State _____ Zip Code _____
By (signature) _____	Date _____
Name (type or print) _____	Title _____
E-Mail Address _____	Website _____

2009 SPONSORSHIP LEVELS

**Diamond Plus - \$15,000 Diamond - \$12,500 Room Card Key - \$11,500 "CYBER CAFÉ" - \$11,500 Platinum - \$10,000
Gold - \$7,500 Silver - \$5,500 Bronze - \$3,000**

Full details are provided on the HR Florida Conference Sponsorship Packages information sheet. Payment in full must be received along with signed contract to confirm sponsorship. Cancellations received after May 18, 2009 will result in HR Florida retaining the entire amount of the sponsorship. A 75% refund will be made if notification is received in writing prior to May 18, 2009. For your files, our EIN# is: 31-1591245.

Sponsorship Level: _____ **Sponsorship Cost \$** _____

Accepted by: _____ **Date:** _____

Please type or print, this Information will be used in your listing in the Conference Program so accuracy and completeness are both important and appreciated.

Preferred Booth Location/Number: 1st _____ 2nd _____ 3rd _____

Company Name for booth sign, to be furnished as a part of our sponsorship, as follows: (Limit 20 characters including space)

Company Description for on-site conference program, as follows: (Limit 40 words)

We request that our exhibit space be adjacent to or opposite the following exhibitors:

We request NOT to be in the proximity of the following exhibitors:

Contact Information for Sponsor Exhibitor Directory (If different from above)

Company Name _____	Phone # _____	
Street Address _____	Fax # _____	
City _____	State _____	Zip Code _____
By (signature) _____	Date _____	
Name (type or print) _____	Title _____	
E-Mail Address _____	Website _____	

Form of Payment:

Check Enclosed (Make check payable to HR Florida State Conference and mail to: (Carol McDaniel c/o Bernard Hodes, 14502 North Dale Mabry, Suite 104, Tampa, 33618)

I authorize HR Florida to charge \$ _____	to my: <input type="checkbox"/> VISA	<input type="checkbox"/> MasterCard	<input type="checkbox"/> AMEX
Card Number _____	Expiration _____		
Authorized Signature _____	Name on Card _____		
Billing Address _____	City _____	State _____	Zip _____

Union Labor: Since Florida is a "right-to-work" state, exhibitor personnel may set up their own exhibits if so desired. Union Labor is available to assist in the erection and dismantling of exhibit booths. Exhibit labor, freight and rigging labor, electricians and plumbers can be arranged for at established rates by contacting Shepard Exposition Services.

Exhibit Labor Jurisdiction: Union exhibit labor claims jurisdiction for the installation and Dismantling of prefabricated exhibits and displays when this work is done by persons other than full-time company personnel. They may be employed by completion of labor forms provided by Shepard Exposition Services. They are not required to put your products on display, to open cartons containing your products, nor to perform testing, maintenance or repairs on your products. If, however, you hire any labor to assist you, it must be through the Official Contractor for that trade.

Freight Handling Jurisdiction: Shepard Exposition Services has the responsibility of receiving and handling all exhibit materials and empty crates. It is their responsibility to manage docks and schedule vehicles for the smooth and efficient move in and move out of the exhibition. The designated conference decorator will not be responsible, however, for any material they do not handle.

Gratuities: Tipping is expressly prohibited. This includes such practices as giving money, merchandise, or other special consideration for services rendered. Do not give coffee breaks other than mid-morning and mid-afternoon, when the union has a 15-minute break. Meal breaks are one hour. Any attempt to solicit a gratuity by an employee for any service should be reported to Shepard Exposition Services.

In General: Crafts personnel at all levels will be instructed to refrain from expressing any grievances or directly challenging the practices of any exhibitor. All questions originated by labor are to be expressed only to Shepard Exposition Services. Exhibitors are asked to refrain from voicing labor complaints directly to craft personnel. Any questions regarding contract labor should be directed to Shepard Exposition Services.

Exhibit Removal; Exhibit Space: The exhibitor assumes all responsibility for any and all loss, theft and/or damage to exhibitor's displays, equipment and other property while on Rosen Shingle Creek Resort premises, and hereby waives any claim or demand it may have against Rosen Shingle Creek Resorts and their respective parent, subsidiary and other related or affiliated companies from and against any attorneys' fees and costs, arising from or in connection with the exhibitor's occupancy and use of the exhibition premises or any part thereof or any negligent act, error or omission of the exhibitor or its employees, subcontractors or agents.

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Diamond Plus Special Event Sponsorship Level \$15,000 (Exclusive)

(Only 1 sponsorship available – Cash Only)

- **Exclusive Sponsorship of the Evening Party/Special Event**
- One (1) booth in expo hall – in location of choice
- Three (3) minutes of microphone time prior to the start of the Evening Party/Special Event
- Three (3) minutes of microphone time at one General Session
- Three (3) General Session announcements from the podium
- Two (2) lunch tickets on Monday and Tuesday
- Two (2) full conference registrations
- Two (2) drink tickets for Monday Grand Opening Reception
- Ten (10) additional tickets to the Evening Party/Special Event
- 1 hour educational program
- Expo only passes to offer clients
- Logo displayed on screen set up at beginning of all General Sessions
- Logo on HR Florida Conference postcard mailing*
- Logo on HR Florida Conference brochure mailing*
- Logo on HR Florida Expo Hall Entry Arch*
- Logo on HR Florida General Session Entry Arch*
- Logo in scrolling box on HR Florida homepage
- Logo on HR Florida website with link to your organization
- Logo and description of company products and services (Up to 40 words) included in on-site conference program
- Feature with logo in two (2) issues of electronic conference newsletter
- One (1) year listing with logo on website buyer guide
- Thank You acknowledgement in HR Florida Magazine
- Gobo (white only) displayed during Evening Party/Special Event
- Electronic pre/post conference participant and vendor lists
- Three (3) registration bag inserts (2 paper, 1 item)
- Logo on back of attendee tickets for the event

Diamond Sponsorship Level \$12,500

- **This level is limited exclusively to one company per industry**
- **HR Product Presentation* \$2,750 value.**
- One (1) booth in expo hall – in location of choice
- Three (3) General Session announcements from the podium
- Three (3) minutes of microphone time at one General Session
- Two (2) full conference registrations
- Two (2) lunch tickets on Monday and Tuesday
- Two (2) drink tickets for Monday Grand Opening Reception
- Two (2) tickets for Evening Party/Special Event
- Expo only passes to offer clients
- Logo displayed on screen set-up at beginning of all general sessions
- Logo on HR Florida Conference postcard mailing*
- Logo on HR Florida Conference brochure mailing*
- Logo on HR Florida Expo Hall Entry Arch*
- Logo on HR Florida General Session Entry Arch*
- Logo in scrolling box on HR Florida homepage
- Logo on HR Florida website with link to your organization
- Logo and description of company products and services (Up to 40 words) included in on-site conference program
- Feature with logo in one (1) electronic conference newsletter
- One (1) year listing with logo on website buyer's guide
- Thank You acknowledgement in HR Florida Magazine
- Electronic pre/post conference participant and vendor lists
- Three (3) registration bag inserts (2 paper, 1 item)

Room Card Key Sponsorship \$11,500 (Exclusive)

- One (1) booth in expo hall – in location of choice
- 3,000 Room Card Keys for all attendees to use at Host Hotel with company logo (and HR Florida logo)
- Three (3) minutes of microphone time at one General Session
- Three (3) General Session announcements from the podium
- Two (2) full conference registrations
- Two (2) lunch tickets on Monday and Tuesday
- Two (2) drink tickets for Monday Grand Opening Reception
- Two (2) tickets for Evening Party/Special Event
- Expo only passes to offer clients
- Logo displayed on screen set up at beginning of all general sessions
- Logo on HR Florida Conference postcard mailing*
- Logo on HR Florida Conference brochure mailing*
- Logo on HR Florida Expo Hall Entry Arch*
- Logo on HR Florida General Session Entry Arch*
- Logo in scrolling box on HR Florida homepage
- Logo on HR Florida website with link to your organization
- Logo and description of company products and services (Up to 40 words) included in on-site conference program
- One (1) year listing on website buyer's guide
- Thank You acknowledgement in HR Florida Magazine
- Electronic pre/post conference participant and vendor lists
- Three (3) registration bag inserts (2 paper, 1 item)

“CYBER CAFÉ” Sponsorship Level \$11,500 (Exclusive)

- Signage indicating sponsorship of Cybercafé
- Expo Booth at the Cybercafe for the entire three (3) days of the conference
- Home page set to sponsor's website
- Three (3) minutes of microphone time at one General Session
- Three (3) general session announcements from the podium
- Two (2) lunch tickets on Monday and Tuesday
- Two (2) drink tickets for Monday Grand Opening Reception
- Two (2) tickets to Evening Party/Special Event
- Two (2) full conference registrations
- Expo only passes to offer clients
- Logo displayed on screen set up at beginning of all General Sessions
- Logo on HR Florida Conference postcard mailing*
- Logo on HR Florida Conference brochure mailing*
- Logo on HR Florida Expo Hall Entry Arch*
- Logo on HR Florida General Session Entry Arch*
- Logo in scrolling box on HR Florida homepage
- Logo on HR Florida website with link to your organization
- Logo and description of company and products/services (Up to 40 words) included in on-site conference program
- One (1) year listing on website buyer's guide
- Thank You acknowledgement in HR Florida Magazine
- Electronic pre/post conference participant and vendor lists
- Three (3) registration bag inserts (2 paper, 1 item)

Platinum Sponsorship Level \$10,000

- One (1) booth in expo hall – in location of choice
- Three (3) General Session announcements from the podium
- Three (3) minutes of microphone time at one General Session
- Two (2) full conference registrations
- Two (2) lunch tickets on Monday and Tuesday
- Two (2) drink tickets for Monday Grand Opening Reception
- Two (2) tickets to Evening Party/Special Event
- Expo only passes to offer clients
- Logo displayed on screen set up at beginning of all General Sessions
- Logo on HR Florida Conference postcard mailing*
- Logo on HR Florida Conference brochure mailing*
- Logo on HR Florida Expo Hall Entry Arch*
- Logo on HR Florida General Session Entry Arch*
- Logo in scrolling box on HR Florida homepage
- Logo on HR Florida website with link to your organization
- Logo and description of company products and services (Up to 40 words) included in on-site conference program
- One (1) year listing with logo on website buyer guide
- Thank You acknowledgement in HR Florida Magazine
- Electronic pre/post conference participant and vendor lists
- Three (3) registration bag inserts (2 paper, 1 item)

Gold Sponsorship Level \$7,500

- One (1) booth in expo hall – in location of choice
- Two (2) General Session announcements from the podium
- One (1) full conference registration
- Two (2) lunch tickets on Monday and Tuesday
- Two (2) drink tickets for Monday Grand Opening Reception
- Two (2) tickets to Evening Party/Special Event
- Expo only passes to offer clients
- Logo on HR Florida Conference brochure mailing*
- Logo on HR Florida Expo Hall Entry Arch*
- Logo on HR Florida General Session Entry Arch*
- Logo on HR Florida website
- Logo and description of company and products/services (Up to 40 words) included in on-site conference program
- 6-mon listing on website buyer's guide
- Thank You acknowledgement in HR Florida Magazine
- Electronic pre/post conference participant and vendor lists
- Two (2) registration bag inserts (1 paper, 1 item)

Silver Sponsorship Level \$5,500

- One (1) booth in expo hall – in location of choice
- Two (2) lunch tickets on Monday and Tuesday
- Two (2) drink tickets for Monday Grand Opening Reception
- Two (2) tickets for Evening Party/Special Event
- Expo only passes to offer clients
- Logo on HR Florida Conference brochure mailing*
- Logo on HR Florida Expo Hall Entry Arch*
- Logo on HR Florida General Session Entry Arch*
- Logo on HR Florida conference website
- Logo and description of company and products/services (Up to 40 words) included in on-site conference program
- 6-mon listing on website buyer's guide
- Thank You acknowledgement in HR Florida Magazine
- Electronic pre/post conference participant and vendor lists
- One (1) registration bag insert (paper or item)

Bronze Sponsorship Level \$3,000

- One (1) booth in expo hall – in location of choice
- Two (2) lunch tickets on Monday and Tuesday
- Two (2) drink tickets for Monday Grand Opening Reception
- Expo only passes to offer clients
- Listing on HR Florida Conference brochure mailing*
- Company name listed on HR Florida conference website
- Company name listed on HR Florida Expo Hall Entry Arch*
- Company name listed on HR Florida General Session Entry Arch*
- Logo and Description of company and products/services (Up to 40 words) included in on-site conference program
- 6-mon listing on website buyer's guide
- Thank You acknowledgement in HR Florida Magazine
- Electronic pre/post conference participant and vendor lists

**subject to print deadlines*